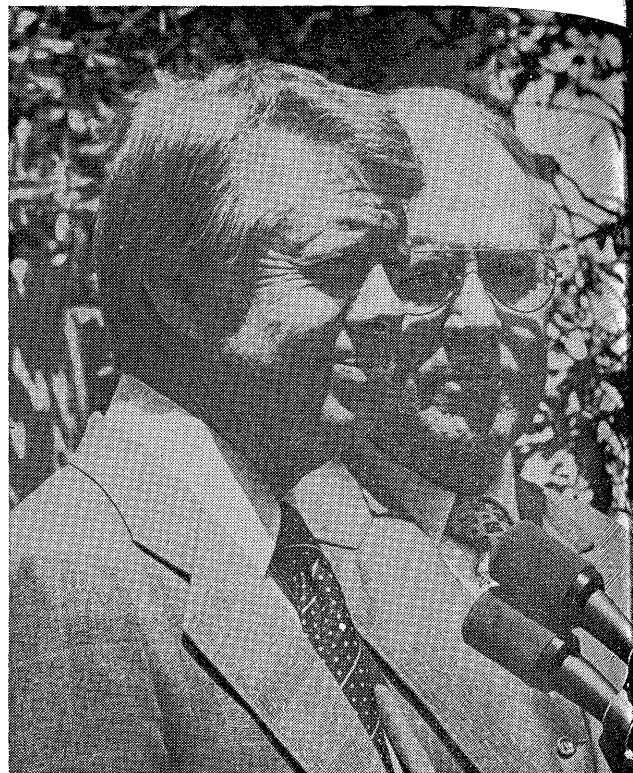


**President Jimmy Carter, former member of the Brotherhood Commission, has been invited by Glendon McCullough, center, to address the National Conference of Baptist Men in the Omni Coliseum at Atlanta, Georgia.**



## **President Carter, Vocational Breakfasts Highlight Men's Conference In Atlanta**

**T**HE NATIONAL CONFERENCE of Baptist Men, featuring President Jimmy Carter as an invited speaker, will offer a special breakfast for pastors, other church staff members, denominational staff workers and their spouses.

The conference, planned for June 16 in Atlanta, Georgia, the day after the Southern Baptist Convention, is expected to attract 16,500 to 19 vocational breakfasts and later to a rally at the Omni Coliseum. President Carter has been invited to headline the two-hour rally which begins at 10:30 A.M.

Glendon McCullough, executive director of the Brotherhood Commission, sponsor of the conference, said the breakfast for pastors and other church staff members will be held in the World Congress Center, site of earlier SBC activities, starting at 7:00 A.M.

Billed as a breakfast for Baptists in Church Related Vocations, attendance will be limited to 1,900, McCullough said.

Program features will include four testimonies by nationally known Southern Baptists in church-related vocations and a 20-minute major address. Adjournment is at 9 A.M.

McCullough said pastors and their

staffs may want to attend one of the eighteen other vocational breakfasts with lay people from their churches.

One of the purposes of the national men's conference is to increase the participation of lay people in the annual meeting of the SBC from 17 to at least 30 percent, McCullough explained.

Hopefully, the large gathering of lay people also will provide a forum for communicating the values of lay involvement in the Christian movement, while showing that Southern Baptists represent a broad spectrum of backgrounds vocationally, ethnically, culturally, and economically.

"We also want to make Southern Baptists aware of the wide variety of ways that lay persons share their Christian faith through their vocations and to emphasize forcefully the urgency of involving lay persons in missions," McCullough said.

Registration for the conference, which includes the breakfast and the rally, is \$12.50. The same ticket will be used for admission to both events, McCullough said.

Besides the major address, the program at the rally will include a 30-minute concert by a nationally known band, and songs by an 800-voice male choir.

Other program features include a flag ceremony involving the flags of the 50 states in the United States and the flags of the 90 nations where Southern Baptists have missionaries. Joining the

parade of flags will be 35 couples representing the thousands of Southern Baptist ethnic congregations.

McCullough said all of the vocational breakfasts will follow the same program format as the breakfast for pastors, other church staff members and denominational staff workers.

The breakfasts, target audience, and location are:

*Baptists in Agriculture*—Persons involved in the production of crops, crop commodities, livestock, or any area of agriculture education, administration or research. Georgian Ballroom, Sheraton-Atlanta Hotel.

*Baptists in the Arts*—Persons in fine arts and performing arts (both performers and instructors). This includes painters, sculptors, musicians, singers, stage and screen actors, television and radio performers, directors and support staff, authors, poets, lyricists, screen and television writers, dramatists, photographic arts, and disc jockeys. Ballroom, Colony Square Hotel.

*Baptists in Business and Professional Positions*—Accountants, bank tellers, cashiers, comptrollers, data processing personnel, office managers, warehouse managers, miscellaneous business and professional position. Sheraton Hall, Sheraton-Biltmore Hotel.

*Baptists in Communications*—Newspaper, radio, television reporters and editors; photographers; editors and publishers; radio and television managers; public relations and advertising

**By Roy Jennings**

*Ray Jennings is administrative assistant, Brotherhood Commission, Memphis, Tennessee.*

# THE BAPTIST Program

April 1978

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APRIL 1978/3

## OUR READERS

### SPEAK THEIR MINDS

**EDITOR:** "How vital is the Sunday School?" (Mar. '77, "Open Meeting") It is the lifeline of the church. The Sunday School cannot be either a vital Bible teaching program or a vital outreach program. It must be both. If we are to carry out the commission of our Lord, we must go out and get people into Sunday School and then teach them the Bible plan of salvation and Christian living. Then they can be reached for the Lord and the church in the worship services.

A. E. WILLIAMS, Pastor  
Lebanon Baptist Church  
McGirk, Missouri

**EDITOR:** . . . The questions that crop up are "With what do we reach out?" And "To what do we bring people?" . . .

It is my contention that making Bible teaching primary will lead to outreach. Emphasis on adequate preparation and study will provide the food for life-vitality. But primary emphasis on outreach will rob vitality.

The emphasis must furthermore be on teaching and not limited to Sunday, or to Sunday School on Sunday morning. Our concepts of biblical teaching and education must be broadened. When this occurs, Sunday School, with its excellent organization, can be a vital teaching part of the church which produces outreach.

CARLTON E. WINTON  
Minister of Education  
Peace Haven Baptist Church  
Winston-Salem, North Carolina

**EDITOR:** The Bible teaching program of a local Baptist church will have  
*Continued on page 22*

## COVER

"First they gave themselves"—That's just another way of saying that commitment must begin in one's heart before more dollars to support a Bold Mission Thrust will show up in the offering plate. Bold giving requires a growing commitment on the part of Southern Baptists from all walks of life. For excellent sermon material on this subject, don't miss Lory Hildreth's "Bold Believers in Giving" on page 11.

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